

Rep Order# 9812553 Ver# 11 Status Revised  
EC'd Yes

Traffic Order# 54454

Printed: 09/21/2012 3:00 PM  
Last Received: 09/21/2012 2:58 PM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 3

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 62  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //62  
Flight Dates 09/07/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

\*\*\*\*\* Contract Coversheet \*\*\*\*\*

V.10 9/21

SEE LNS 7-10/21/26 FOR CREDITS TAKEN

PREVTT=39100 - REVTT=36775 - TOTAL CREDIT=2325

\*\*\*\*\*

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2 of 3

Station WKRC-TV CINCINNATI, OH  
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Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

V.10 9/21  
SEE LNS 7-10/21/26 FOR CREDITS TAKEN  
PREVTT=39100 - REVTT=36775 - TOTAL CREDIT=2325  
PLS CF - THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*7	F,M	5P-530P	NEWS [CREDIT WAS TAKEN FOR SPOT ON 9/07 (1/WK)] V11 Effective Dates Changed	:30	\$350.00	09/07-09/10	3	1	3	\$1,050.00	
	*8	F,M	530P-6P	NEWS [CREDIT WAS TAKEN FOR SPOT ON 9/07 (1/WK)] V11 Effective Dates Changed	:30	\$400.00	09/07-09/10	3	1	3	\$1,200.00	
	*9	F,M	6P-630P	NEWS [CREDIT WAS TAKEN FOR SPOT ON 9/10 (1/WK)] V11 Effective Dates Changed	:30	\$500.00	09/07-09/10	3	1	3	\$1,500.00	
	*10	F,M	730P-8P	ET [CREDIT WAS TAKEN FOR SPOT ON 9/10 (1/WK)] V11 Effective Dates Changed	:30	\$400.00	09/07-09/10	3	1	3	\$1,200.00	
	*21	SU	9A-930A	NEWS [CREDIT WAS TAKEN FOR SPOT ON 9/09 (1/WK)] V11 Effective Dates Changed	:30	\$225.00	09/09-09/09	0	0	0	\$0.00	

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Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*26	SU	630P-7P	NEWS	:30	\$450.00	09/09-09/09	0	0	0	\$0.00	
				[CREDIT WAS TAKEN FOR SPOT ON 9/09 (1/WK)]								
				V11 Effective Dates Changed								

---REPORT TOTALS---

Report Totals: 12 / \$4,950.00

---SALES MONTHLY TOTALS---

Sep 12: 62 / \$36,775.00  
Sales Totals: 62 / \$36,775.00  
Station Totals: 62 / \$36,775.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$193,553	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPC	35%
		WKRC	19%	WLWT	29%	WSTR	0%	WXIX	17%		

Books null  
Demos RA35+

1 of 4

Rep Firm  
Sales Office ( ) WASHINGTON  
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--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see lines 7,8 & 21 more na's due to tennis on 9/10  
mg stp w/o 9/10 lines 7 & 8  
t/r  
lynda/jim

[illegible]

Rep Order# 9812553 Ver# 10 Status Returned  
EC'd Yes

Traffic Order# 54454

Printed: 09/11/2012 1:33 PM  
Last Received: 09/07/2012 11:32 AM  
Showing Buylines: All Lines

2 of 4

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 62  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

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BEVERLY, MA 01915  
Agency C/P1/P2/E //62  
Flight Dates 09/07/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*9	F,M	6P-630P	NEWS	:30	\$500.00	09/07-09/10	4	1	4	\$2,000.00	
		Station Remark: V10 1x na 9/10 no news combo w/line 10 mg tue-fri 6-630a 2x @ 250. & 1x tue-fri 530-6p 1x @ 400.										
	*10	F,M	730P-8P	ET	:30	\$400.00	09/07-09/10	4	1	4	\$1,600.00	
		Station Remark: V10 1x na 9/10 sched change combo w/line 9 tues-fri 6-630a 2x @ 250. & 1x @ 400. tue-fri 530-6a										
	11	F,M	11P-1135P	NEWS	:30	\$800.00	09/07-09/10	4	1	4	\$3,200.00	
	12	F	10P-11P	BLUE	:30	\$1,200.00	09/07-09/07	1	1	1	\$1,200.00	
	13	SA	6A-7A	NEWS	:30	\$125.00	09/08-09/08	1	1	1	\$125.00	
	14	SA	7A-8A	NEWS	:30	\$125.00	09/08-09/08	1	1	1	\$125.00	
	15	SA	8A-9A	NEWS	:30	\$150.00	09/08-09/08	1	1	1	\$150.00	
	16	SA	9A-10A	NEWS	:30	\$150.00	09/08-09/08	1	1	1	\$150.00	
	17	SA	12P-6P	US OPEN	:30	\$500.00	09/08-09/08	1	1	1	\$500.00	
	18	SA	8P-10P	US OPEN	:30	\$800.00	09/08-09/08	1	1	1	\$800.00	
	19	SA	9P-10P	CRIMETIME	:30	\$650.00	09/08-09/08	1	1	1	\$650.00	
	20	SA	11P-1130P	NEWS	:30	\$800.00	09/08-09/08	2	1	2	\$1,600.00	
	*21	SU	9A-930A	NEWS	:30	\$225.00	09/09-09/09	1	1	1	\$225.00	
		Station Remark: V10 1x dna 9/9 tech error mg wed-f 7-8a news w/o 9/10 1x @ 125. & sat 9/15 105-205a 1x @ 100.00										
	22	SU	930A-10A	NEWS	:30	\$225.00	09/09-09/09	1	1	1	\$225.00	

Rep Order# 9812553 Ver# 10 Status Returned  
EC'd Yes

Traffic Order# 54454

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Last Received: 09/07/2012 11:32 AM  
Showing Buylines: All Lines

3 of 4

Station WKRC-TV CINCINNATI, OH  
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Product ROMNEY 4 PRESIDENT  
Estimate# 62  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

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Agency C/P1/P2/E //62  
Flight Dates 09/07/2012 - 09/10/2012  
Hiatus Weeks

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Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	23	SU	10A-1030A	NEWS	:30	\$225.00	09/09-09/09	1	1	1	\$225.00	
	24	SU	1030A-11A	FACE NATION	:30	\$225.00	09/09-09/09	1	1	1	\$225.00	
	25	SU	4P-7P	US OPEN	:30	\$800.00	09/09-09/09	1	1	1	\$800.00	
	*26	SU	630P-7P	NEWS	:30	\$450.00	09/09-09/09	1	1	1	\$450.00	
			Station Remark: V10 1x dna 9/9 no news mg on another contract?									
	27	SU	7P-8P	60 MIN	:30	\$1,400.00	09/09-09/09	2	1	2	\$2,800.00	
	28	SU	9P-10P	GOOD WIFE	:30	\$2,200.00	09/09-09/09	1	1	1	\$2,200.00	
	29	SU	11P-1135P	NEWS	:30	\$800.00	09/09-09/09	2	1	2	\$1,600.00	
	30	SA	6P-630P	NEWS	:30	\$250.00	09/08-09/08	1	1	1	\$250.00	
	31	M	7P-10P	BENGALS	:30	\$5,000.00	09/10-09/10	2	1	2	\$10,000.00	

---REPORT TOTALS---

Report Totals: 68 / \$39,100.00

---SALES MONTHLY TOTALS---

Sep 12: 68 / \$39,100.00  
Sales Totals: 68 / \$39,100.00  
Station Totals: 68 / \$39,100.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$205,789	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	35%
		WKRC	19%	WLWT	29%	WSTR	0%	WXIX	17%		

Rep Order# 9812553 Ver# 10 Status Returned  
EC'd Yes

Traffic Order# 54454

Printed: 09/11/2012 1:33 PM  
Last Received: 09/07/2012 11:32 AM  
Showing Buylines: All Lines

4 of 4

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 62  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

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Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
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Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Books null  
Demos RA35+

**Connell II, Jim**

---

**From:** jgaunt@local12.com  
**Sent:** Tuesday, September 11, 2012 11:23 AM  
**To:** Connell II, Jim; Williams, Lynda  
**Subject:** Spot - Preempt: Romney/R/President - 54454

This email notification contains (2) different actions.

Station: WKRC-TV

**Order Information:**

Order #: 54454  
Order Total: \$39,100.00  
Agency: American Rambler Pro  
Advertiser: Romney/R/President  
Product: ROMNEY 4 PRESIDENT  
Alternate Order #: 09812553  
Estimate #: 62  
Flight Dates: 09/07/12 - 09/10/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

**Preempted Spot Information (54454-7-2) :**

Rate: \$350.00  
Air Date: Mon 09/10/12  
Eligible Days: M----F-----  
Inventory Code: 5p Local 12 News at Five  
Inventory Description: 5p Local 12 News at Five  
Inventory Code Time: 5:00 PM-5:30 PM  
Spot Type: NM  
Restricted: Earliest start: 5:00:00 PM, Latest end: 5:30:00 PM  
Length: :30  
Channel(s) : [1] WKRC  
Priority: Preemptible w/o Notice  
Preempt Reason: Program Change  
Event 2 (Spot - Preempt)

*5P lds 9/10 W-Fri  
News*

**Preempted Spot Information (54454-7-1) :**

Rate: \$350.00  
Air Date: Mon 09/10/12  
Eligible Days: M----F-----  
Inventory Code: 5p Local 12 News at Five  
Inventory Description: 5p Local 12 News at Five  
Inventory Code Time: 5:00 PM-5:30 PM  
Spot Type: NM  
Restricted: Earliest start: 5:00:00 PM, Latest end: 5:30:00 PM  
Length: :30  
Channel(s) : [1] WKRC  
Priority: Preemptible w/o Notice  
Preempt Reason: Program Change

*5P lds 9/10 W-Fri  
News*



## Connell II, Jim

---

**From:** jgaunt@local12.com  
**Sent:** Tuesday, September 11, 2012 11:24 AM  
**To:** Connell II, Jim; Williams, Lynda  
**Subject:** Spot - Preempt: Romney/R/President - 54454

This email notification contains (2) different actions.

Station: WKRC-TV

**Order Information:**

Order #: 54454  
Order Total: \$39,100.00  
Agency: American Rambler Pro  
Advertiser: Romney/R/President  
Product: ROMNEY 4 PRESIDENT  
Alternate Order #: 09812553  
Estimate #: 62  
Flight Dates: 09/07/12 - 09/10/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

**Preempted Spot Information (54454-8-2) :**

Rate: \$400.00  
Air Date: Mon 09/10/12  
Eligible Days: M---F---  
Inventory Code: 5p Local 12 News at Five  
Inventory Description: 5p Local 12 News at Five  
Inventory Code Time: 5:30 PM-6:00 PM  
Spot Type: NM  
Restricted: Earliest start: 5:30:00 PM, Latest end: 6:00:00 PM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/o Notice  
Preempt Reason: Program Change  
Event 2 (Spot - Preempt)

**Preempted Spot Information (54454-7-3) :**

Rate: \$350.00  
Air Date: Mon 09/10/12  
Eligible Days: M---F---  
Inventory Code: 5p Local 12 News at Five  
Inventory Description: 5p Local 12 News at Five  
Inventory Code Time: 5:00 PM-5:30 PM  
Spot Type: NM  
Restricted: Earliest start: 5:00:00 PM, Latest end: 5:30:00 PM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/o Notice  
Preempt Reason: Program Change

*SP 40 9/10 W-F-A News*

*SP 350 9/10 W-F-A News*

## Connell II, Jim

---

**From:** jgaunt@local12.com  
**Sent:** Tuesday, September 11, 2012 11:25 AM  
**To:** Connell II, Jim; Williams, Lynda  
**Subject:** Spot - Preempt: Romney/R/President - 54454

This email notification contains (2) different actions.

Station: WKRC-TV

### Order Information:

Order #: 54454  
Order Total: \$39,100.00  
Agency: American Rambler Pro  
Advertiser: Romney/R/President  
Product: ROMNEY 4 PRESIDENT  
Alternate Order #: 09812553  
Estimate #: 62  
Flight Dates: 09/07/12 - 09/10/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

### Preempted Spot Information (54454-8-3) :

Rate: \$400.00  
Air Date: Mon 09/10/12  
Eligible Days: M----F-----  
Inventory Code: 5p Local 12 News at Five  
Inventory Description: 5p Local 12 News at Five  
Inventory Code Time: 5:30 PM-6:00 PM  
Spot Type: NM  
Restricted: Earliest start: 5:30:00 PM, Latest end: 6:00:00 PM  
Length: :30  
Channel(s) : [1] WKRC  
Priority: Preemptible w/o Notice  
Preempt Reason: Program Change  
Event 2 (Spot - Preempt)

*SP W-Fri  
w/o 9/10 Marc*

### Preempted Spot Information (54454-8-4) :

Rate: \$400.00  
Air Date: Mon 09/10/12  
Eligible Days: M----F-----  
Inventory Code: 5p Local 12 News at Five  
Inventory Description: 5p Local 12 News at Five  
Inventory Code Time: 5:30 PM-6:00 PM  
Spot Type: NM  
Restricted: Earliest start: 5:30:00 PM, Latest end: 6:00:00 PM  
Length: :30  
Channel(s) : [1] WKRC  
Priority: Preemptible w/o Notice  
Preempt Reason: Program Change

*SP W-Fri  
w/o 9/10 Marc*

## Connell II, Jim

---

**From:** jgaunt@local12.com  
**Sent:** Monday, September 10, 2012 4:18 PM  
**To:** Connell II, Jim; Williams, Lynda  
**Subject:** Spot - Preempt: Romney/R/President - 54454

Station: WKRC-TV

### Order Information:

Order #: 54454  
Order Total: \$39,100.00  
Agency: American Rambler Pro  
Advertiser: Romney/R/President  
Product: ROMNEY 4 PRESIDENT  
Alternate Order #: 09812553  
Estimate #: 62  
Flight Dates: 09/07/12 - 09/10/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (54454-21-1) :  
Rate: \$225.00  
Air Date: Sun 09/09/12  
Eligible Days: -----Su  
Inventory Code: CBS Sun Morning  
Inventory Description: CBS Sun Morn News  
Inventory Code Time: 9:00 AM-9:30 AM  
Spot Type: NM  
Restricted: Earliest start: 9:00:00 AM, Latest end: 9:30:00 AM  
Length: :30  
Channel(s) : [1] WKRC  
Priority: Preemptible w/o Notice  
Preempt Reason: Technical Difficulty

1x Wed - Fri 7-8A  
w/o 9/10 @ \$125.00  
1x Sat 1:00-2:00A  
9/11 @ \$100

1 of 4

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line 26 spot did not air. mg on another contract?

t/r

lynda/jim

[illegible]

Rep Order# 9812553 Ver# 8 Status Returned  
EC'd Yes

Traffic Order# 54454

Printed: 09/11/2012 10:40 AM  
Last Received: 09/07/2012 11:32 AM  
Showing Buylines: All Lines

2 of 4

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 62  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

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Agency C/P1/P2/E //62  
Flight Dates 09/07/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*9	F,M	6P-630P	NEWS	:30	\$500.00	09/07-09/10	4	1	4	\$2,000.00	
		Station Remark: V8 1x na 9/10 no news combo w/line 10 mg tue-fri 6-630a 2x @ 250. & 1x tue-fri 530-6p 1x @ 400.										
	*10	F,M	730P-8P	ET	:30	\$400.00	09/07-09/10	4	1	4	\$1,600.00	
		Station Remark: V8 1x na 9/10 sched change combo w/line 9 tues-fri 6-630a 2x @ 250. & 1x @ 400. tue-fri 530-6a										
	11	F,M	11P-1135P	NEWS	:30	\$800.00	09/07-09/10	4	1	4	\$3,200.00	
	12	F	10P-11P	BLUE	:30	\$1,200.00	09/07-09/07	1	1	1	\$1,200.00	
	13	SA	6A-7A	NEWS	:30	\$125.00	09/08-09/08	1	1	1	\$125.00	
	14	SA	7A-8A	NEWS	:30	\$125.00	09/08-09/08	1	1	1	\$125.00	
	15	SA	8A-9A	NEWS	:30	\$150.00	09/08-09/08	1	1	1	\$150.00	
	16	SA	9A-10A	NEWS	:30	\$150.00	09/08-09/08	1	1	1	\$150.00	
	17	SA	12P-6P	US OPEN	:30	\$500.00	09/08-09/08	1	1	1	\$500.00	
	18	SA	8P-10P	US OPEN	:30	\$800.00	09/08-09/08	1	1	1	\$800.00	
	19	SA	9P-10P	CRIMETIME	:30	\$650.00	09/08-09/08	1	1	1	\$650.00	
	20	SA	11P-1130P	NEWS	:30	\$800.00	09/08-09/08	2	1	2	\$1,600.00	
	21	SU	9A-930A	NEWS	:30	\$225.00	09/09-09/09	1	1	1	\$225.00	
	22	SU	930A-10A	NEWS	:30	\$225.00	09/09-09/09	1	1	1	\$225.00	
	23	SU	10A-1030A	NEWS	:30	\$225.00	09/09-09/09	1	1	1	\$225.00	

Rep Order# 9812553 Ver# 8 Status Returned  
EC'd Yes

Traffic Order# 54454

Printed: 09/11/2012 10:40 AM  
Last Received: 09/07/2012 11:32 AM  
Showing Buylines: All Lines

3 of 4

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 62  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //62  
Flight Dates 09/07/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	24	SU	1030A-11A	FACE NATION	:30	\$225.00	09/09-09/09	1	1	1	\$225.00	
	25	SU	4P-7P	US OPEN	:30	\$800.00	09/09-09/09	1	1	1	\$800.00	
	*26	SU	630P-7P	NEWS	:30	\$450.00	09/09-09/09	1	1	1	\$450.00	
		Station Remark: V8 1x dna 9/9 no news mg on another contract?										
	27	SU	7P-8P	60 MIN	:30	\$1,400.00	09/09-09/09	2	1	2	\$2,800.00	
	28	SU	9P-10P	GOOD WIFE	:30	\$2,200.00	09/09-09/09	1	1	1	\$2,200.00	
	29	SU	11P-1135P	NEWS	:30	\$800.00	09/09-09/09	2	1	2	\$1,600.00	
	30	SA	6P-630P	NEWS	:30	\$250.00	09/08-09/08	1	1	1	\$250.00	
	31	M	7P-10P	BENGALS	:30	\$5,000.00	09/10-09/10	2	1	2	\$10,000.00	

---REPORT TOTALS---

Report Totals: 68 / \$39,100.00

---SALES MONTHLY TOTALS---

Sep 12: 68 / \$39,100.00  
Sales Totals: 68 / \$39,100.00  
Station Totals: 68 / \$39,100.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$205,789	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	35%
		WKRC	19%	WLWT	29%	WSTR	0%	WXIX	17%		

Books null

Rep Order# 9812553 Ver# 8 Status Returned  
EC'd Yes

Traffic Order# 54454

Printed: 09/11/2012 10:40 AM  
Last Received: 09/07/2012 11:32 AM  
Showing Buylines: All Lines

4 of 4

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 62  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#  
Demos RA35+

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //62  
Flight Dates 09/07/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

**Connell II, Jim**

---

**From:** dmcullah@wkrc.com  
**Sent:** Thursday, September 06, 2012 2:17 PM  
**To:** Connell II, Jim; Williams, Lynda  
**Subject:** Spot - Preempt: Romney/R/President - 54454

Station: WKRC-TV

**Order Information:**

Order #: 54454  
Order Total: \$29,100.00  
Agency: American Rambler Pro  
Advertiser: Romney/R/President  
Product: ROMNEY 4 PRESIDENT  
Alternate Order #: 09812553  
Estimate #: 62  
Flight Dates: 09/07/12 - 09/10/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

**Preempted Spot Information (54454-26-1):**

Rate: \$450.00  
Air Date: Sun 09/09/12  
Eligible Days: -----Su  
Inventory Code: 630p Local 12 News Sun  
Inventory Description: 630p Local 12 News Sun  
Inventory Code Time: 6:30 PM-7:00 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/o Notice  
Preempt Reason: Program Change -No Return

*Mon 5-8:30A @ \$250  
on 5/10 \$12 Mon 5:30-6A  
@ \$250 on 9/10*



Rep Order# 9812553 Ver# 6 Status Returned  
EC'd Yes

Traffic Order# 54454

Printed: 09/10/2012 10:48 AM  
Last Received: 09/07/2012 11:32 AM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 62  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //62  
Flight Dates 09/07/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see lines 7 & 8  
t/r  
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*7	F,M	5P-530P	NEWS	:30	\$350.00	09/07-09/10	4	1	4	\$1,400.00	
				Station Remark: V6 1x na 9/7 no news mg sat 9/15 7-8p ncir								
	*8	F,M	530P-6P	NEWS	:30	\$400.00	09/07-09/10	4	1	4	\$1,600.00	
				Station Remark: V6 1x na 9/7 no news mg sun 9/15 1135-1205a 1x @ 250.00 & 1x tue-fri 12-1230p 1x @ 150.00 w/o 9/10								
	*9	F,M	6P-630P	NEWS	:30	\$500.00	09/07-09/10	4	1	4	\$2,000.00	
				Station Remark: V6 1x na 9/10 no news combo w/line 10 mg tue-fri 6-630a 2x @ 250. & 1x tue-fri 530-6p 1x @ 400.								
	*10	F,M	730P-8P	ET	:30	\$400.00	09/07-09/10	4	1	4	\$1,600.00	
				Station Remark: V6 1x na 9/10 sched change combo w/line 9 tues-fri 6-630a 2x @ 250. & 1x @ 400. tue-fri 530-6a								

---REPORT TOTALS---

Report Totals: 16 / \$6,600.00

---SALES MONTHLY TOTALS---

Rep Order# 9812553 Ver# 6 Status Returned  
EC'd Yes

Traffic Order# 54454

Printed: 09/10/2012 10:48 AM  
Last Received: 09/07/2012 11:32 AM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 62  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //62  
Flight Dates 09/07/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Sep 12: 68 / \$39,100.00  
Sales Totals: 68 / \$39,100.00  
Station Totals: 68 / \$39,100.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$205,789	CABL 0%	EKRC 0%	UNKN 0%	WBQC 0%	WCPO 35%
		WKRC 19%	WLWT 29%	WSTR 0%	WXIX 17%	

Books null  
Demos RA35+

**Connell II, Jim**

**From:** ahoff@local12.com  
**Sent:** Thursday, September 06, 2012 1:53 PM  
**To:** Connell II, Jim; Williams, Lynda  
**Cc:** Hanning, Jim  
**Subject:** Spot - Preempt: Romney/R/President - 54454

This email notification contains (4) different actions.

Station: WKRC-TV

**Order Information:**

Order #: 54454  
Order Total: \$29,100.00  
Agency: American Rambler Pro  
Advertiser: Romney/R/President  
Product: ROMNEY 4 PRESIDENT  
Alternate Order #: 09812553  
Estimate #: 62  
Flight Dates: 09/07/12 - 09/10/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

**Preempted Spot Information (54454-8-1):**

Rate: \$400.00  
Air Date: Fri 09/07/12  
Eligible Days: M---F---  
Inventory Code: 5p Local 12 News at Five  
Inventory Description: 5p Local 12 News at Five  
Inventory Code Time: 5:30 PM-6:00 PM  
Spot Type: NM  
Restricted: Earliest start: 5:30:00 PM, Latest end: 6:00:00 PM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/o Notice  
Preempt Reason: Program Change -No Return Event 2 (Spot - Preempt)

STP on 9/10 NCVR

**Preempted Spot Information (54454-7-1):**

Rate: \$350.00  
Air Date: Fri 09/07/12  
Eligible Days: M---F---  
Inventory Code: 5p Local 12 News at Five  
Inventory Description: 5p Local 12 News at Five  
Inventory Code Time: 5:00 PM-5:30 PM  
Spot Type: NM  
Restricted: Earliest start: 5:00:00 PM, Latest end: 5:30:00 PM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/o Notice  
Preempt Reason: Program Change -No Return Event 3 (Spot - Preempt)

(See new page)

**Preempted Spot Information (54454-7-4):**

Rate: \$350.00  
Air Date: Fri 09/07/12  
Eligible Days: M---F---  
Inventory Code: 5p Local 12 News at Five  
Inventory Description: 5p Local 12 News at Five  
Inventory Code Time: 5:00 PM-5:30 PM  
Spot Type: NM  
Restricted: Earliest start: 5:00:00 PM, Latest end: 5:30:00 PM

See new page  
→ 1x Sat 7-8P  
on 9/8/12

Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/o Notice  
Preempt Reason: Program Change -No Return

Event 4 (Spot - Preempt)

Preempted Spot Information (54454-8-4):

Rate: \$400.00  
Air Date: Fri 09/07/12  
Eligible Days: M-----F-----  
Inventory Code: 5p Local 12 News at Five  
Inventory Description: 5p Local 12 News at Five  
Inventory Code Time: 5:30 PM-6:00 PM  
Spot Type: NM  
Restricted: Earliest start: 5:30:00 PM, Latest end: 6:00:00 PM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/o Notice  
Preempt Reason: Program Change -No Return

~~1x Sunday 12-18  
(WFL Today) w 9/10 @  
\$800 1x Mon 4-5p  
w 9/10 @ 11:30p  
(Compense w/ 6p15)  
\$4454-7-1  
\$4454-7-4~~

1x Sunday 11:30p-12:00a  
w 9/10 @ \$150  
~~1x Mon 12-18:30p-2a  
9/10 @ \$150  
1x T-Fri 12-12:30p  
w/ 9/10 @ \$150~~

Rep Order# 9812553 Ver# 4 Status Returned  
EC'd Yes

Traffic Order# 54454

Printed: 09/10/2012 10:44 AM  
Last Received: 09/07/2012 11:32 AM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 62  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //62  
Flight Dates 09/07/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see lines 9 & 10  
t/r  
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*9	F,M	6P-630P	NEWS	:30	\$500.00	09/07-09/10	4	1	4	\$2,000.00	
				Station Remark: V4 1x na 9/10 no news combo w/line 10 mg tue-fri 6-630a 2x @ 250. & 1x tue-fri 530-6p 1x @ 400.								
	*10	F,M	730P-8P	ET	:30	\$400.00	09/07-09/10	4	1	4	\$1,600.00	
				Station Remark: V4 1x na 9/10 sched change combo w/line 9 tues-fri 6-630a 2x @ 250. & 1x @ 400. tue-fri 530-6a								

---REPORT TOTALS---

Report Totals: 8 / \$3,600.00

---SALES MONTHLY TOTALS---

Sep 12: 68 / \$39,100.00  
Sales Totals: 68 / \$39,100.00  
Station Totals: 68 / \$39,100.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$205,789	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	35%
---------------	-----------	------	----	------	----	------	----	------	----	------	-----

Rep Order# 9812553 Ver# 4 Status Returned  
EC'd Yes

Traffic Order# 54454

Printed: 09/10/2012 10:44 AM  
Last Received: 09/07/2012 11:32 AM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate# 62  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //62  
Flight Dates 09/07/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

WKRC 19% WLWT 29% WSTR 0% WXIX 17%

Books null  
Demos RA35+

## Connell II, Jim

**From:** ahoff@local12.com  
**Sent:** Thursday, September 06, 2012 3:16 PM  
**To:** Connell II, Jim; Williams, Lynda  
**Cc:** Hanning, Jim  
**Subject:** Spot - Preempt: Romney/R/President - 54454

Station: WKRC-TV

### Order Information:

Order #: 54454  
Order Total: \$29,100.00  
Agency: American Rambler Pro  
Advertiser: Romney/R/President  
Product: ROMNEY 4 PRESIDENT  
Alternate Order #: 09812553  
Estimate #: 62  
Flight Dates: 09/07/12 - 09/10/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (54454-10-4):

Rate: \$400.00  
Air Date: Mon 09/10/12  
Eligible Days: M---F---  
Inventory Code: M-F 730p-8p  
Inventory Description: M-F 730p-8p  
Inventory Code Time: 7:30 PM-8:00 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/o Notice  
Preempt Reason: Program Change -No Return

2x Tue-Fri 6-6:30a  
w/ 9/10 @ \$250 &  
1x Tue-Fri 5:30-6p  
w/ 9/10 @ \$400  
(combine w/ spot #  
54454-9-3)

**Connell II, Jim**

---

**From:** ahoff@local12.com  
**Sent:** Thursday, September 06, 2012 3:16 PM  
**To:** Connell II, Jim; Williams, Lynda  
**Cc:** Hanning, Jim  
**Subject:** Spot - Preempt: Romney/R/President - 54454

Station: WKRC-TV

**Order Information:**

Order #: 54454  
Order Total: \$29,100.00  
Agency: American Rambler Pro  
Advertiser: Romney/R/President  
Product: ROMNEY 4 PRESIDENT  
Alternate Order #: 09812553  
Estimate #: 62  
Flight Dates: 09/07/12 - 09/10/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

**Preempted Spot Information (54454-9-3) :**

Rate: \$500.00  
Air Date: Mon 09/10/12  
Eligible Days: M---F---  
Inventory Code: 6p Local 12 News at Six  
Inventory Description: 6p Local 12 News at Six  
Inventory Code Time: 6:00 PM-6:30 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/o Notice  
Preempt Reason: Program Change -No Return



# Spot Manager: All, 09/07/12-09/10/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 54454												
Line: 1												
09/07/12	Friday	08:49 AM	:30	\$250.00	2012MR	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ROMNEY 4 PRESIDENT 62		P-3	1	MWASH-
09/07/12	Friday	22:29 AM	:30	\$250.00	2012MR	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ROMNEY 4 PRESIDENT 62		P-3	4	MWASH-
09/10/12	Monday	09:01 AM	:30	\$250.00	2012MR	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ROMNEY 4 PRESIDENT 62		P-3	2	MWASH-
09/10/12	Monday	22:48 AM	:30	\$250.00	2012MR	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ROMNEY 4 PRESIDENT 62		P-3	3	MWASH-
											4	
Line: 2												
09/07/12	Friday	05:25 AM	:30	\$250.00	2012MR	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ROMNEY 4 PRESIDENT 62		P-3	1	MWASH-
09/07/12	Friday	03:39 AM	:30	\$250.00	2012MR	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ROMNEY 4 PRESIDENT 62		P-3	3	MWASH-
09/10/12	Monday	04:46 AM	:30	\$250.00	2012MR	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ROMNEY 4 PRESIDENT 62		P-3	4	MWASH-
09/10/12	Monday	05:55 AM	:30	\$250.00	2012MR	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ROMNEY 4 PRESIDENT 62		P-3	2	MWASH-
											4	
Line: 3												
09/07/12	Friday	07:38:40 AM	:30	\$125.00	2012MR	CBS This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY 4 PRESIDENT 62		P-3	1	MWASH-
09/07/12	Friday	07:55:27 AM	:30	\$125.00	2012MR	CBS This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY 4 PRESIDENT 62		P-3	4	MWASH-
09/10/12	Monday	07:39:00 AM	:30	\$125.00	2012MR	CBS This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY 4 PRESIDENT 62		P-3	2	MWASH-
09/10/12	Monday	07:58:55 AM	:30	\$125.00	2012MR	CBS This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY 4 PRESIDENT 62		P-3	3	MWASH-
											4	
Line: 4												
09/07/12	Friday	03:23:31 AM	:30	\$125.00	2012MR	CBS This Morning	(8:00:00 AM-9:00:00 AM)	ROMNEY 4 PRESIDENT 62		P-3	3	MWASH-
09/07/12	Friday	03:53:01 AM	:30	\$125.00	2012MR	CBS This Morning	(8:00:00 AM-9:00:00 AM)	ROMNEY 4 PRESIDENT 62		P-3	1	MWASH-
09/10/12	Monday	03:23:16 AM	:30	\$125.00	2012MR	CBS This Morning	(8:00:00 AM-9:00:00 AM)	ROMNEY 4 PRESIDENT 62		P-3	2	MWASH-
09/10/12	Monday	03:54:01 AM	:30	\$125.00	2012MR	CBS This Morning	(8:00:00 AM-9:00:00 AM)	ROMNEY 4 PRESIDENT 62		P-3	4	MWASH-
											4	
Line: 5												
09/07/12	Friday	05:58:25 AM	:30	\$250.00	2012MR	The Price is Right	11:00 AM-12:00 PM	ROMNEY 4 PRESIDENT 62		P-3	1	MWASH-
09/07/12	Friday	01:28:58 AM	:30	\$250.00	2012MR	The Price is Right	11:00 AM-12:00 PM	ROMNEY 4 PRESIDENT 62		P-3	3	MWASH-
09/10/12	Monday	01:29:45 AM	:30	\$250.00	2012MR	The Price is Right	11:00 AM-12:00 PM	ROMNEY 4 PRESIDENT 62		P-3	2	MWASH-
09/10/12	Monday	01:57:30 AM	:30	\$250.00	2012MR	The Price is Right	11:00 AM-12:00 PM	ROMNEY 4 PRESIDENT 62		P-3	4	MWASH-
											4	
Line: 6												
09/07/12	Friday	09:09:08 PM	:30	\$250.00	2012MR	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT 62		P-3	4	MWASH-
09/07/12	Friday	09:25:49 PM	:30	\$250.00	2012MR	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT 62		P-3	1	MWASH-
09/10/12	Monday	09:08:01 PM	:30	\$250.00	2012MR	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT 62		P-3	2	MWASH-
09/10/12	Monday	09:23:59 PM	:30	\$250.00	2012MR	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT 62		P-3	3	MWASH-
											4	
Line: 10												
09/07/12	Friday	07:58:03 PM	:30	\$400.00	2012MR	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT 62		P-3	3	MWASH-
09/07/12	Friday	07:39:05 PM	:30	\$400.00	2012MR	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT 62		P-3	2	MWASH-
09/07/12	Friday	07:45:14 PM	:30	\$400.00	2012MR	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT 62		P-3	1	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 09/07/12-09/10/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 54454												
Line: 10												
				\$1,200.00							3	
Line: 11												
09/07/12	Friday	11:01 PM	:30	\$800.00	2012MR	11p M-Su Local 12 New	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 62		P-3	1	MWASH
09/07/12	Friday	11:33:00 PM	:30	\$800.00	2012MR	11p M-Su Local 12 New	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 62		P-3	4	MWASH
09/10/12	Monday	11:17:48 PM	:30	\$800.00	2012MR	11p M-Su Local 12 New	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 62		P-3	2	MWASH
09/10/12	Monday	11:50:28 PM	:30	\$800.00	2012MR	11p M-Su Local 12 New	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 62		P-3	3	MWASH
				\$3,200.00							4	
Line: 12												
09/07/12	Friday	10:47:21 PM	:30	\$1,200.00	2012MR	Fri Reg 3	10:00 PM-11:00 PM	ROMNEY 4 PRESIDENT 62		P-3	1	MWASH
				\$1,200.00							1	
Line: 13												
09/08/12	Saturday	12:12:44 AM	:30	\$125.00	2012MR	6a-8a Local 12 News S	(6:00:00 AM-7:00:00 A	ROMNEY 4 PRESIDENT 62		P-3	1	MWASH
				\$125.00							1	
Line: 14												
09/08/12	Saturday	7:30:06 AM	:30	\$125.00	2012MR	6a-8a Local 12 News S	(7:00:00 AM-8:00:00 A	ROMNEY 4 PRESIDENT 62		P-3	1	MWASH
				\$125.00							1	
Line: 15												
09/08/12	Saturday	8:25:47 AM	:30	\$150.00	2012MR	CBS This Morning Satu	(8:00:00 AM-9:00:00 A	ROMNEY 4 PRESIDENT 62		P-3	1	MWASH
				\$150.00							1	
Line: 16												
09/08/12	Saturday	9:29:10 AM	:30	\$150.00	2012MR	CBS This Morning Satu	(9:00:00 AM-10:00:00	ROMNEY 4 PRESIDENT 62		P-3	1	MWASH
				\$150.00							1	
Line: 17												
09/08/12	Saturday	12:34:37 PM	:30	\$500.00	2012MR	US Open	(12:00:00 PM-6:00:00	ROMNEY 4 PRESIDENT 62		P-2	1	MWASH
				\$500.00							1	
Line: 18												
09/08/12	Saturday	10:50:40 PM	:30	\$800.00	2012MR	US Open	(8:00:00 PM-10:00:00	ROMNEY 4 PRESIDENT 62		P-3	1	MWASH
				\$800.00							1	
Line: 19												
09/08/12	Saturday	9:45:19 PM	:30	\$650.00	2012MR	Sat Reg 2	9:00 PM-10:00 PM	ROMNEY 4 PRESIDENT 62		P-3	1	MWASH
				\$650.00							1	
Line: 20												
09/08/12	Saturday	11:22:00 PM	:30	\$800.00	2012MR	11p M-Su Local 12 New	(11:00:00 PM-11:30:00	ROMNEY 4 PRESIDENT 62		P-3	1	MWASH
09/08/12	Saturday	11:25:31 PM	:30	\$800.00	2012MR	11p M-Su Local 12 New	(11:00:00 PM-11:30:00	ROMNEY 4 PRESIDENT 62		P-3	2	MWASH
				\$1,600.00							2	
Line: 22												
09/09/12	Sunday	9:33:00 AM	:30	\$225.00	2012MR	CBS Sun Morning	(9:30:00 AM-10:00:00	ROMNEY 4 PRESIDENT 62		P-3	1	MWASH
				\$225.00							1	

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# Spot Manager: All, 09/07/12-09/10/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 54454												
Line: 23												
09/09/12	Sunday	5:58:43 AM	:30	\$225.00	2012MR	CBS Sun Morning	(10:00:00 AM-10:30:00	ROMNEY 4 PRESIDENT 62		P-3	1	MWASH
											1	
Line: 24												
09/09/12	Sunday	5:58:47 AM	:30	\$225.00	2012MR	Face the Nation	10:30 AM-11:00 AM	ROMNEY 4 PRESIDENT 62		P-3	1	MWASH
											1	
Line: 25												
09/09/12	Sunday	5:09:14 PM	:30	\$800.00	2012MR	NFL Regular Season	(4:00:00 PM-7:00:00	PROMNEY 4 PRESIDENT 62		P-3	1	MWASH
											1	
Line: 27												
09/09/12	Sunday	3:26:53 PM	:30	\$1,400.00	2012MR	Sun Reg 1	7:00 PM-8:00 PM	ROMNEY 4 PRESIDENT 62		P-3	2	MWASH
09/09/12	Sunday	3:10:14 PM	:30	\$1,400.00	2012MR	Sun Reg 1	7:00 PM-8:00 PM	ROMNEY 4 PRESIDENT 62		P-3	1	MWASH
											2	
Line: 28												
09/09/12	Sunday	3:13:14 PM	:30	\$2,200.00	2012MR	Sun Reg 3	(9:00:00 PM-10:00:00	ROMNEY 4 PRESIDENT 62		P-3	1	MWASH
											1	
Line: 29												
09/09/12	Sunday	1:55:13 PM	:30	\$800.00	2012MR	11p M-Su Local 12 New	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 62		P-3	2	MWASH
09/09/12	Sunday	2:03:25 XM	:30	\$800.00	2012MR	11p M-Su Local 12 New	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT 62		P-3	1	MWASH
											2	
Line: 30												
09/08/12	Saturday	3:29:02 PM	:30	\$250.00	2012MR	6pm Local 12 News Sat	6:00 PM-6:30 PM	ROMNEY 4 PRESIDENT 62		P-3	1	MWASH
											1	
Line: 31												
09/10/12	Monday	3:47:56 PM	:30	\$5,000.00	2012MR	Bengals vs Baltimore	(7:00:00 PM-10:00:00	ROMNEY 4 PRESIDENT 62		P-4	2	MWASH
09/10/12	Monday	3:44:47 PM	:30	\$5,000.00	2012MR	Bengals vs Baltimore	(7:00:00 PM-10:00:00	ROMNEY 4 PRESIDENT 62		P-4	1	MWASH
											2	
											53	
											53	
											53	
											53	
											53	
											53	

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